

SIMA 2010 design stand

SIMA

madrid international
real estate exhibition

**20-23
MAY
2010**

FERIA
DE
MADRID

Please complete this form and post or fax it **before April, 26th 2010**

Planner Reed. Departamento de Atención al Expositor
Plaza de Marqués de Salamanca 9. 28006 Madrid, Spain
Tel.: 902 151 945. Fax: 91 141 29 78.
E.Mail: atencionalexpositor@gplanner.com
www.simaexpo.com

EXHIBITING COMPANY DETAILS

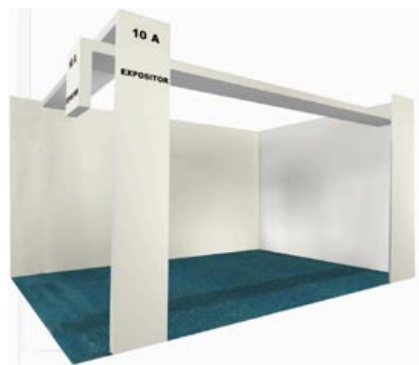
Stand no.

Company:	Fiscal identification number:	
Exhibit manager:	Position:	
Address:		
Town/City:	Zip code:	
Telephone:	Fax:	E.Mail:
Sign that must appear on the stand (trade name):		

SERVICES INCLUDED

WOODEN Design Stand

Descripción: • Floored with fair carpeting and protective plastic sheeting until the event is opened. • Stand built with wooden chipboard panels and structure ready for painting with matte acrylic paint in the colour chosen. • Frieze in the same material as the rest of the stand and as signage medium. Signage in standard sans serif lettering 8 cm. high (1 sign on each open lane). • Lighting with 75 W/sqm using adjustable spotlights of 300 W each. Electrical distribution board with differential and built-in single socket.



PORTICO MODEL Stand

Turnkey design and production comprising:
• Structure • Storage area • Lighting 75 W/sqm
• Carpeted floor in optional colour
Possibility of changing the colour of the portico.
Adaptation of the stand to the space leased.



Furniture	Price
BARCELONA table in beech	€ 54.30
Designer counter with logo	€ 169.00
TAO model stool	€ 31.90
TAO model chairs (3)	€ 95.70
Additional elements:	
<input type="checkbox"/> Graphical element on storage area	€ 300.00
<input type="checkbox"/> Self-adhesive vinyl installed X sqm	€ 46.00
<input type="checkbox"/> Goya model leaflet stand	€ 78.00
<input type="checkbox"/> Furniture set (only PORTICO models)	€ 350.00

PORTICO 10 MODEL Stand

Turnkey design and production comprising:
• Structure • Storage area • Carpeted floor in optional colour • Lighting 100 W/sqm • Counter with logo.
Possibility of changing the colour of the portico.
Adaptation of the stand to the space leased.



Furniture	Price
BARCELONA table in beech	€ 54.30
TAO model chairs (3)	€ 95.70
Additional elements:	
<input type="checkbox"/> Backlit columns (each column):	€ 375.00
<input type="checkbox"/> Graphical element on storage area	€ 300.00
<input type="checkbox"/> Self-adhesive vinyl installed X sqm	€ 46.00
<input type="checkbox"/> Goya model leaflet stand	€ 78.00
<input type="checkbox"/> Furniture set (only PORTICO models)	€ 350.00

Calculation of the total cost of the stand. (Excluding VAT)

WOODEN Design Stand: € 100/sqm <input type="checkbox"/>	PORTICO MODEL Stand: € 132/sqm <input type="checkbox"/>	PORTICO 10 MODEL Stand: € 165/sqm <input type="checkbox"/>		
SQM REQUIRED	SQM COST	SUBTOTAL	ADDITIONAL ELEMENTS:	TOTAL COST
<input type="text"/>	x <input type="text"/>	= <input type="text"/>	+ <input type="text"/>	= <input type="text"/>

According to the provisions established in Organic Act 15/99, 13 December, on the Protection of Personal Details, (LOPD, its abbreviation in Spanish), we inform you that your personal details in this document will be included in a Planner Reed, S.L.U. file to keep you informed of issues of interest and our news, either personalized or not. This file is duly entered in the Spanish Data Protection Agency (Agencia Española de Protección de Datos). According to the provisions established in article 21 of Act 34/2002, 11 July, on electronic commerce and information society services, you expressly authorize us to send promotional or sales literature to the e-mail address provided, or by any other equivalent electronic communication. You may revoke your consent by writing to Planner Reed, S.L.U., Pza. Marqués de Salamanca, 9, 28006 Madrid, where you may also exercise your rights of access, rectification, cancellation or opposition according to the provisions established in current legislation. Your consent to receive sales literature electronically may also be revoked at any moment at baja@gplanner.com

Exhibitor's approval (signature and company stamp)

2010

FREE SERVICES

- **General invitations:** go to marketing@gplanner.com
- **Passes for stand personnel and badges for managers:** go to www.simaexpo.com/restringido (MY SIMA Exhibitors)

MANDATORY SERVICES

- **Cleaning of the stand.** Indicate with a cross the type of cleaning that you wish to hire.

Cleaning type A: € 4.27 x _____ sqm Cleaning type B: € 6.28 x _____ sqm

- **Civil liability and Multiferia insurance.**

I wish to contract both types of insurance through the Exhibition organizer I will contract my own civil liability insurance * **

(* You must provide proof that you have contracted insurance before February 11th 2007. Otherwise, Grupo Planner will contract it for you on your behalf and will invoice you the amount due.
(**) The Multiferia insurance is mandatory and must be contracted through Grupo Planner.

- **Assembly fees.** Indicate the number of square meters that your stand has.

SQM FIRST STORY		ASSEMBLY FEES		TOTAL ASSEMBLY FEE
	x	€ 5.85/sqm	=	

- **Electricity (mandatory).** Indicate the total number of watts that your stand's electrical installation will require.

Price: € 21 kW/show: (service line and consumption only). Extra electricity € 21 Kw

TOTAL SQM		MINIMUM CONSUMPTION		WATTS		EXTRA WATTS		TOTAL WATTS REQUESTED
	x	130w/sqm	=		+		=	

- **Fees for withdrawal of waste materials.** € 9,32 x _____ sqm

OPTIONAL SERVICES

- **Water and drainage.** I wish to hire the following:

Water connection and drainage Water outlet connection 1 linear meter of extra hose Sink

- **Security services. I wish to hire extra security service:**

_____ no. hours. Timetable and day(s): _____

- **Telephone lines.** I wish to hire the following telephone lines:

<input type="checkbox"/> Telephone line. Number of lines: _____	<input type="checkbox"/> Fax Line. Number of lines: _____	<input type="checkbox"/> RDSI. Number of lines: _____
<input type="checkbox"/> Internet Wifi (1 user / exhibition)	<input type="checkbox"/> Internet Wifi (1 user / 1 day)	<input type="checkbox"/> Internet Wifi (5 users / exhibition)
<input type="checkbox"/> Cable UTP connexion	<input type="checkbox"/> Data various position network	<input type="checkbox"/> Teletime steps
<input type="checkbox"/> Additional user Data Network	<input type="checkbox"/> ADSL	

- **Hostesses.** I wish to hire the following hostesses:

Days	Jueves	Viernes	Sábado	Domingo
Number of hostesses without language				
Number of hostesses with language				
Additional Hour				
Hostess other languages / plus				
Number of image hostess				

Hostess all the exhibition without language _____ Hostess without language 1/2 day _____
 Hostess all the exhibition with language _____ Hostess with language 1/2 day _____

- **Parking.** I wish to hire the following parking spaces: No. of spaces _____

- **Audiovisual rental.** I wish to hire the following equipment to (availability is subject to the date when requested):

<input type="checkbox"/> 50" Plasma screen + Unicol support	<input type="checkbox"/> B/W Laser Printer HP the whole fair	<input type="checkbox"/> Option A
<input type="checkbox"/> 42" Plasma screen with support	<input type="checkbox"/> Color Printer HP the whole fair	<input type="checkbox"/> Option B
<input type="checkbox"/> 32" LCD SCREEN	<input type="checkbox"/> LCD 1100-2000 LUMENS Projector	<input type="checkbox"/> Option C
<input type="checkbox"/> 23" LCD SCREEN	<input type="checkbox"/> LCD 2800-3200 LUMENS Projector	<input type="checkbox"/> Computer System
		<input type="checkbox"/> Sound system for Press Room

- **Optional furniture and decoration.** If you require additional furniture, please indicate this on the "Additional item" hire form.

- **Advertising. I wish to receive information on the following advertising options:**

Dynamic advertising
 Flags

IMPORTANT. The cost of the services hired must be paid in full before the stand is assembled.

Exhibitor's approval (signature and company stamp)